



McMAHAN
CAPITAL MANAGEMENT
Where Wealth is More Than Money



Form CRS – Client Relationship Summary – McMahan Capital Management, LLC – October 30, 2024

McMahan Capital Management, LLC (“McMahan”, “we”, “us”) is registered with the Securities and Exchange Commission (“SEC”) as a Registered Investment Adviser (“RIA”). As an RIA, our services and compensation structure differ from that of a registered broker-dealer, and it is important for you to understand the differences. Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://www.investor.gov/crs). The site also provides educational materials about broker-dealers, investment advisers and investing.

What investment services and advice can you provide me?

We provide investment advisory services such as discretionary investment management to individuals, trusts, and estates (“retail investors”).

When a retail investor engages us to provide investment management services, we will monitor, on a continuous basis, the investments in the accounts over which we have investment authority as part of our investment management service. We are engaged on a discretionary basis which means we have authority, without prior consultation with you (unless you impose restrictions on our discretionary authority), to buy, sell, trade, and allocate the investments in your account(s) consistent with your investment objectives. Our discretionary authority over your account(s) will continue until our engagement is terminated.

We do not limit the scope of our investment advisory services to proprietary products (we do not offer proprietary products) or a limited group or type of investment. We generally do not impose a minimum annual fee or minimum asset level requirement for our investment advisory services.

For more detailed information about our Advisory Business and the Types of Clients we generally serve, please see our ADV Part 2A which can be found online at <https://adviserinfo.sec.gov/firm/brochure/109140>.

Key Questions to Ask Your Financial Professional

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications?
- What do these qualifications mean?

What fees will I pay?

We provide our investment advisory services on a fee basis. When engaged to provide investment management services, we charge a fee calculated as a percentage of your assets under management (our “AUM Fee”). Our fee schedule is not negotiable. We deduct our AUM Fee from one or more of your investment accounts, in advance, on a quarterly basis. Because our AUM fee is calculated as a percentage of your assets under management, the more assets you have in your advisory account, the more you will pay us for our investment management services. Our fee schedule is tiered, so as your account grows the fee for each tier is lower than the previous tier. We have an incentive to encourage you to increase the assets maintained in accounts we manage.

Your investment assets will be held with a qualified custodian. Custodians generally charge brokerage commissions and or transaction fees for effecting certain securities transactions. These charges, if any, will be assessed in accordance with the qualified custodian’s transaction fee/brokerage commission fee schedule. In addition, certain mutual funds and exchange traded funds may charge management fees and other fund expenses. You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time.

For more information about our fees and costs related to our management services, please see our form ADV Part 2A which can be found online at <https://adviserinfo.sec.gov/firm/brochure/109140>.

Key Question to Ask Your Financial Professional

- Help me understand how these fees and costs may affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs and how much will be invested for me?



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What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we must act in your best interest and not put our interest ahead of you. At the same time, the way we make money can create some conflicts of interest with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

Key Question to Ask Your Financial Professional

- How might your conflicts of interest affect me, and how will you address them?

- We may recommend a particular custodian from whom we receive support services and/or products, certain of which assist us to better monitor and service your account.
- We may recommend rollovers out of employer-sponsored retirement plans and into Individual Retirement Accounts that we manage for an asset-based fee, which could have the effect of increasing our compensation.

For more information about potential conflicts of interest, please review our ADV Part 2A which can be found online at <https://adviserinfo.sec.gov/firm/brochure/109140>.

How do your financial professionals get paid?

Our financial professionals are generally compensated on a salary basis, with a bonus component. Financial professionals compensated on a salary basis receive a base compensation package and may receive additional bonus compensation based upon new assets brought to McMahan, new client relationships established, and overall firm performance. This compensation arrangement presents a conflict of interest, as a financial professional's recommendation to engage McMahan for investment advisory services could be made based on potential bonus compensation, rather than on any client's need. You should discuss your financial professional's compensation directly with your financial professional.

Do your financial professionals have legal or disciplinary history?

No. Visit www.investor.gov/CRS for a free search tool to research our firm and our financial professionals.

Key Question to Ask Your Financial Professional

- As a financial professional, do you have any disciplinary history? For what?

Additional Information

Additional information about our firm's investment advisory services may be found on the SEC's website at www.adviserinfo.sec.gov by searching CRD #109140. You may contact our firm at 317-573-2202 or email us at jeff@mcmahancapital.net. Other up to date information may be found on our website at www.mcmahancapital.net.

Key Questions to Ask Your Financial Professional

- Who is my primary contact person?
- Is he/she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?